

SCORE[®] NEWS

COUNSELORS TO AMERICA'S SMALL BUSINESS
Sponsored by U.S. Small Business Administration
SBA Number: 07-SC-178
IMMEDIATE

Contact: Vicki Reynolds
Public Information Officer
(714) 560-7455
vicki.reynolds@sba.gov

How to Exceed Your Customer's Expectations

A Breakfast Meeting for Women Business Owners

Santa Ana – Attend the ***Women's Breakfast for Champions*** being held on Friday, August 10, 2007 from 7:30 a.m. to 9:30 a.m. at the El Adobe Restaurant, 31891 Camino Capistrano in San Juan Capistrano. This program is presented by Orange County SCORE "Counselors to America's Small Business" and sponsored by U.S. Bank. It is an educational opportunity to learn from other successful women in business. Additionally it will allow women to

- share ideas, information and advice
- display products and services
- learn about SBA programs and services, including loan programs and other sources of financing, and
- keep current on matters relevant to small business owners.

"This breakfast series has been designed for the attendees to leverage SCORE's core competency as a network of business knowledge and experience" said Bill Morland, Chapter Chairman. "It will also be used to showcase SCORE client successes and provide a blend of information and inspiration".

Judy Greenspon, the featured guest and Founder and President of NPI Services, Inc. will share how her practical business principles can be applied to your business so you too can exceed your customer's expectations for quality products. A former Peace Corps volunteer, Ms. Greenspon found her niche in following the global marketplace for trends in semi-conductor shortages to identify business opportunities. She will discuss resourcefulness as an aspect of growing and expanding her business. Visit her website at www.npiservices.com to learn more.

The cost for the breakfast is \$25.00 with pre-registration and \$30.00 at the door; for an exhibit table reservation, add \$25.00. Seating is limited so reserve your space today. Visit the SCORE website at www.score114.org or contact SCORE at wib@score114.org.

All SCORE programs and services are extended to the public on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested two weeks in advance. Contact the U.S. Small Business Administration at (714) 550-7420, ext. 3711.

###